



SUSTAINability increase of lightweight, multifunctional and intelligent airframe and engine parts

Deliverable 6.1 Initial DEC Plan

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Dissemination Level:	CONFIDENTIAL (CO)
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Project acronym: SUSTAINAIR	Project Number: 101006952
Start date of project: 1 st January 2021	Project duration: 42 months, until 31 st June 2021



PUBLISHABLE SUMMARY

The DEC Plan serves as a consensus finding, information and control instrument for all dissemination, exploitation, and communication (DEC) activities among all partners in the SUSTAINair project. The DEC Plan describes the strategy and overall approach, also containing the Standard Operating Procedures (SOPs) and activity plans for the first project Period (P1).

This document is an elaboration of, and implements the dissemination, exploitation and communication plan as described in the Description of Action (DoA) of the Grant Agreement (GA) and should not contradict with the relevant sections of the Consortium Agreement (CA). Background information on the overall DEC strategy can be found in the DoA which can be seen as the operative manual implementing the two aforementioned documents.

As the progress is made in the project, the DEC plan will be refined, especially: analysing of the stakeholders; refining of key messages towards stakeholders, audiences and target groups; assessing of communication channels; updating of social media strategy; adapting the market approach. The management of exploitation will have the focus on different aspects in the several phases of the project lifetime. The initial DEC plan (D6.1) in month three (M3) will be formally updated to a new version according to the following schedule:

- D6.3 DEC Plan Update 1 (M20)








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MEDIA CORNER

SUSTAINair Project website: www.sustainair.eu

Cordis Project number: 101006952

COMMUNICATION CHANNELS

	E-mail	sustainair@rtds-group.com
	Twitter	@sustainairEU URL
	LinkedIn	SUSTAINair URL
	Facebook	@sustainairEU URL
	YouTube	SUSTAINairEU URL
	Reddit	SUSTAINair H2020 URL
	ResearchGate	Coming soon
	Blogs	www.sustainair.eu

COMMUNICATION TOOLKIT

Factsheet: coming soon

CORDIS information sheet:
<https://cordis.europa.eu/project/id/101006952>

Brochure: coming soon

Poster: coming soon

Project banner: coming soon